

# School of Journalism and New Media

## Bachelor of Arts in Journalism (News-Editorial/Print and Broadcast Journalism Emphasis)

	COURSE DESCRIPTION		CLASS	CREDITS	X CHECK IF GRADE IS "D" OR BETTER
<b>Writing and Literature</b> <b>12 hours</b>	<b>Writing: (6 hours)</b> Writ 100—Intro to College Writing OR Writ 101—First-Year Writing I and Writ 102—First Year Writing II OR Liba 102—First Year Seminar (Writ 100 or 101 are pre-requisites for Writ 102 and Liba 102)	Writ 100 OR 101 (3 hours)			
		Writ 102 or Liba 102 (3 hours)			
	<b>English Literature: (6 hours)</b> Eng 221—World Lit., Eng 222—World Lit., Eng 223—American Lit, Eng 224—American Lit., Eng 225—British Lit., Eng 226—British Lit. Advanced Eng/Writ classes will not count.	Eng (3 hours)			
		Eng (3 hours)			
<b>Foreign Language</b> <b>6 hours at 200+ or above*</b>	All 6 of these hours must be at the 200 level or above. <b>*Students are required to fulfill any/all prerequisites before enrolling in 200-level course work. Starting at the 100- level will result in the need to take a total of 12 hours of language.</b>	101 or 111 (pre-req)			
		102 (pre-req)			
		OR 121 (pre-req) AND			
		201 OR 211			
		202			
<b>Humanities</b> <b>3 hours</b>	African American Studies (Aas), Classical Civilization (Clc), Philosophy (Phil), Religion (Rel), Southern Studies (S St) 101, 102, University Honors (Hon) 101, 102, Gender Studies (G St) 103, 201, 311, 390	Humanities (3 hours)			
<b>Social Science</b> <b>3 hours</b>	Choose one I from the following: Anthropology (Anth), Economics (Econ), Psychology (Psy), Political Science (Pol), Sociology (Soc)	Social Science (3 hours)			
<b>Pol 101 REQUIRED</b>	Intro to American Politics (required for all Journalism majors).	Pol 101			
<b>Math: 3 hours</b>	Recommend: Math 115— Elementary Statistics, Math 120—Quantitative Reasoning, or Math 121—College Algebra	Mathematics			
<b>History</b> <b>6 hours</b>	The Department of History recommends HST 120—Intro to European History to 1648, HST 121—Intro to European History since 1648, HST 130—Intro to US History to 1877, or HST 131—Intro to US History since 1877. Students with less than 24 hours are not permitted to take 300+ level history courses.	HST			
		HST			
<b>Science</b> <b>9-11 hours</b>	Two of the three required science courses must have labs and be chosen from the following: Astronomy <b>(cannot take both Astr 101 AND Astr 103 to satisfy degree requirements; may take one or the other.)</b> , Physics (Phys), Physical Science (Phys), Biology (Bisc), Chemistry <b>(CANNOT TAKE CHEM 101)</b> , Geology (Geol) <b>(cannot take both Geol 101 and 104 to satisfy degree requirement; other Geol combinations are OK.)</b> , Integrated Science (Liba 150, Liba 151)	Science (9-11 hours)			
		Science w/lab			
		Science w/lab			
		Science w/o lab			
<b>Fine Arts</b> <b>3 hours</b>	Art History (any AH course); Mus 101, 102, 103, 104, 105 (Mus 103 and 104 are general appreciation courses); Dance (Danc) 200; Theater (Thea) 201, 202; Liba 130—Intro to Fine Arts	Fine Arts (3 hours)			
<b>Diversity REQUIRED</b> <b>3 hours</b>	This course must be in addition to any course used to fulfill the humanities requirement from the following: African American Studies (Aas) (any course), Gender Studies (G St) (any course), Anthropology (Anth 101, 303), Southern Studies (must take either S St 303 or 402), Religious Studies (Rel) (any course), Sociology (Soc 313, 325, 413), International Studies (any course), Digital Diversity (Jour 345), The Press and the Changing South (Jour 513). Hours earned from study abroad experiences may fulfill the diversity course requirement.	Diversity Requirement (3 hours)			

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Journalism Core 24 hours	TITLE OF COURSE	CLASS	CREDITS	X CHECK IF GRADE IS "C" OR BETTER
	Intro to Mass Communication	Jour 101		
	Intro to Multimedia Writing (Prerequisites—Writ 100, 101, OR 102; Liba 102, Hon 101 OR 102)	Jour 102		
	News Reporting (Prerequisite—Jour 102)	Jour 271		
	History of Mass Communication	Jour 301		
	Communications Law	Jour 371		
	Photojournalism (Prerequisite is Jour 102 or IMC 205.) <b>It is recommended that Jour 271 be taken as a co-req with Jour 375.</b>	Jour 375		
	Journalism Innovation (Capstone) (Prerequisite—Jour 375 AND Jour 377 OR 378)	Jour 456		
	Mass Media Ethics	Jour 575		
<b>Print Emphasis</b> 12 hours	Creative Visual Thinking (Prerequisite—Jour 102 or IMC 205)	Jour 273		
	Advanced Reporting (Prerequisite—Jour 271)	Jour 377		
	Editing (Prerequisite—Jour 271)	Jour 379		
	Choose any Jour or IMC elective course at the 300+ level	Jour Elec.		
<b>Broadcast Emphasis</b> 12 hours	TV Reporting (Prerequisite—Jour 375)	Jour 378		
	Advanced TV Reporting (Prerequisite—Jour 378)	Jour 480		
	Students who entered before Fall 2014, students may choose any Jour or IMC course. <b>Students who entered Fall 2014 or later must take either Jour 395 or 495, an internship course.</b>	Jour Elec.		
	Choose any Jour or IMC elective course at the 300+ level	Jour Elec.		
<b>Minor</b> All BAJ candidates must have a minor.	List Minor Courses			

### SPECIAL NOTES

- The BAJ requires **124 hours** (over 41 three credit hour classes) and **42 of these hours** (or 14 three credit hour classes) must be taken at the advanced level (**300 level or above**). 300-level required courses from the degree program are included in the 42 hours.
  - The journalism major requires at least **36 hours** (or 12 three credit hour classes) of journalism courses; broadcast JOUR majors must earn 3 hours of internship credit.
  - Students may take up to **52 hours** (more than 17 three credit hour classes) of journalism courses. **Students who exceed 52 hours of journalism courses must exceed the 124-hour** (more than 41 three credit hour classes) degree requirement. In addition, students must take at least **72 hours** (or 24 three credit hour classes) outside the Meek School.
  - A grade of "C" or better is required for all JOUR and IMC courses, and each course may only be attempted a maximum of two times. A third attempt will only be granted by an approved appeal.
  - All journalism majors are required to have a PC or Mac laptop with specified software. Go to meek.olemiss.edu for more information.
  - Honors students should refer to the prescribed honors curriculum set by the Sally McDonnell Barksdale Honors College.
- Journalism Electives:** Electives may be chosen from these or from any other core classes if pre-requisites are met. Please refer to MyOleMiss for an accurate list of elective course offerings by semester.

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## Specializations

	TITLE OF COURSE	CLASS	CREDITS	X CHECK IF GRADE IS "C" OR BETTER
<b>Optional Public Relations Specialization</b> 9 hours	Public Relations (Prerequisite—IMC 205 or Jour 102)	Jour 391		
	Public Relations Techniques (Prerequisite—Jour 391; Jour 271 also recommended)	Jour 491		
	Public Relations Case Problems (Prerequisite—Jour 391 w/min C) *Required to complete the specialization for students entering Fall 2016.	Jour 492*		
<b>Optional Magazine Specialization</b> 6 Hours	Magazine Service Journalism (Prerequisite—IMC 205 or Jour 271) and Jour 273 pre-req/co-req or by consent of instructor	Jour 401		
	Magazine Service Journalism Publishing (Prerequisite—Jour 401)	Jour 501		
<b>Optional Health Communications Specialization</b> 9 hours	Persuasion (Prerequisites—IMC 104 and IMC 205)	IMC 355		
	Health Communication (Junior standing required.)	IMC 585/ Jour 585		
	Please see the complete listing of courses to fulfill this requirement at <a href="http://catalog.olemiss.edu/liberal-arts/s-h-minor">http://catalog.olemiss.edu/liberal-arts/s-h-minor</a> .	SOHE Minor Interdisciplinary Course		
<b>Optional Sports Promotion</b> 9 hours	Foundations of Sports (Prerequisite—None)	IMC 586		
	Sports Promotion (Junior standing required.)	IMC 587		
	<b>Pick one of these classes</b>			
	Sports Media and Reporting	Jour 588		
	Sports Television Production	Jour 589		
	Any preapproved 3-hour sports themed course OR an approved 3-hour sports themed internship			
<b>Optional Media Sales Specialization</b> 9 hours	Media Sales	Jour 386		
	Media Management (Jour 386 w/min C)	Jour 388		
	<b>Pick one of these classes</b>			
	Persuasion (IMC 104, IMC 205 and a Junior standing required)	IMC 355		
	Intercollegiate Debating	Spch 314		
	Any pre-approved sales internship			
<b>Optional Graphic Design Specialization</b> 9 hours	Visual Communication (Prerequisite—Jour 273 w/min C)	IMC 305		
	<b>Pick two of these classes</b>			
	3-D Modeling (Prerequisite—None)	IMC 349		
	Motion Graphics (Prerequisite—Jour 273 w/min C)	IMC 473		
	Designing Interactivity (Prerequisite—Jour 273 w/min C)	IMC 594		